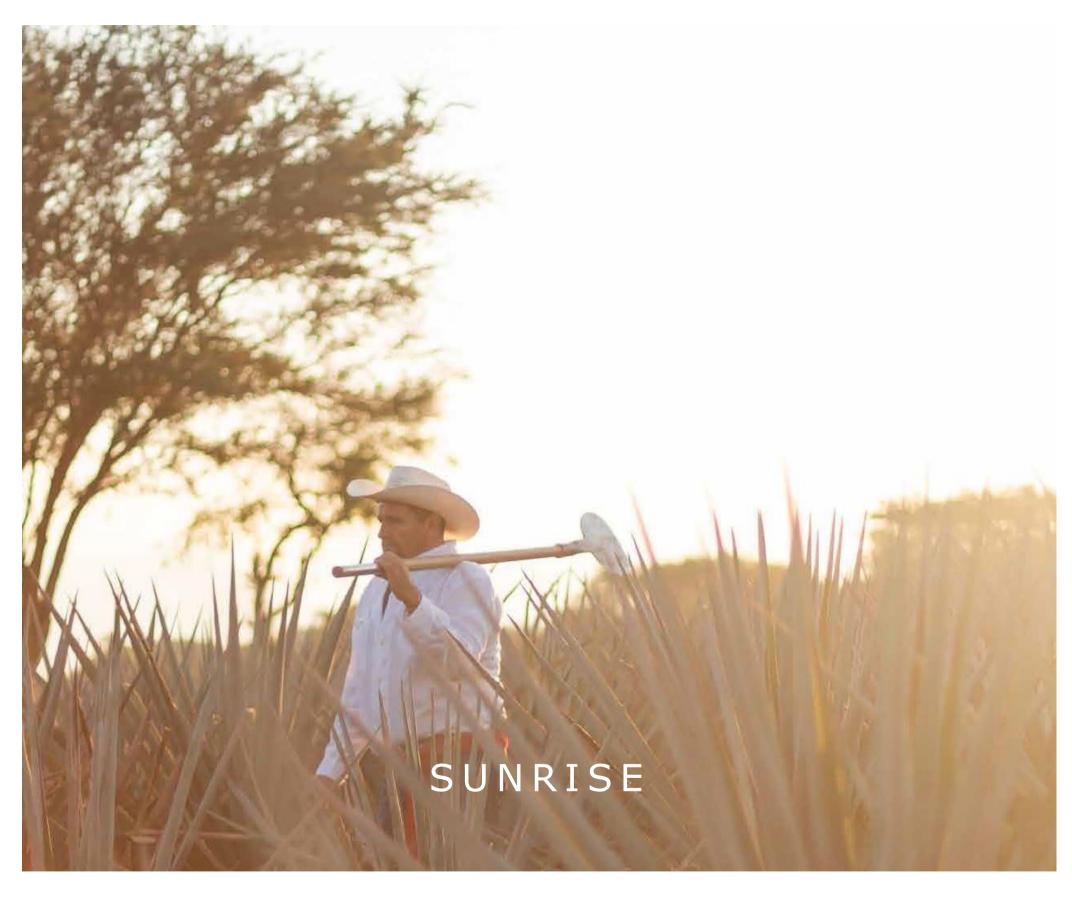


TRAVEL AND ENJOY AN AUTHENTIC EXPERIENCE ON THE ONLY OLD-STYLE TRAIN IN MEXICO





DISCOVER OUR ITINERARIES





OPERATIONS IN 2012, WITH A
CAPACITY OF 437 PASSENGERS IN ITS
EIGHT WAGONS.

TRAVEL WITH US ON THE MOST
BEAUTIFUL PASSENGER TRAIN IN
MEXICO AND CELEBRATE OVER TEN
YEARS OF UNFORGETTABLE
EXPERIENCES.

THE JOSE CUERVO EXPRESS TRAVELS
THROUGH THE AGAVE LANDSCAPE,
STEEPED IN THE MAGIC OF YEARS GONE
BY. DEPARTURES ARE ON
SATURDAYS, LEAVING THE STATION IN
GUADALAJARA AND ARRIVING IN
TEQUILA.









TRAVEL ABOARD THE EXPRESS WAGONS.

VISIT TO THE AGAVE FIELDS WITH A "JIMA" (AGAVE HARVESTING) DEMONSTRATION.

ENJOY MEXICAN SNACKS AND COCKTAILS PREPARED WITH JOSE CUERVO® ESPECIAL REPOSADO, JOSE CUERVO® TRADICIONAL PLATA AND REPOSADO TEQUILAS.

A ONE-GLASS EDUCATIONAL TASTING AND A TRADITIONAL TOAST WITH ONE OF OUR BEST TEQUILAS.

TOUR OF JOSE CUERVO'S® LA ROJEÑA® DISTILLERY.

FREE ACCESS WITH YOUR WRISTBAND TO THE CENTRO CULTURAL JUAN BECKMANN GALLARDO. ENJOY FREE TIME TO HAVE LUNCH AND EXPLORE THE MAGICAL TOWN OF TEQUILA.

MEXICAN SHOW.

PRICE \$3,115 MXN PER PERSON YOUTH PRICE
(6 TO 17 YEARS OLD)
\$ 2,575 MXN
PER PERSON

*Children under 5 years old travel for free without an assigned seat. *Additional experiences and meals outside the activity program are not included in the price. *Wagon assignments for experiences are subject to availability. *This price does not apply on long weekends or holidays. *Rates are subject to change base on occupancy without prior notice.









TRAVEL ABORD THE SPACIOUS AND LUXURIOUS PREMIUM PLUS WAGONS.

VISIT THE **AGAVE FIELDS** WITH A "JIMA" (AGAVE HARVESTING)
DEMONSTRATION.

ENJOY MEXICAN SNACKS AND COCKTAILS PREPARED WITH JOSE CUERVO® ESPECIAL REPOSADO, JOSE CUERVO® TRADICIONAL PLATA, REPOSADO, AÑEJO AND CRISTALINO TEQUILAS, ALONG WITH AN ADDITIONAL BAR FEATURING RESERVA DE LA FAMILIA® PLATINO TEQUILA.

A GUIDED THREE-GLASS EDUCATIONAL TASTING WITH JOSE CUERVO TRADICIONAL® TEQUILA AND A TRADITIONAL TOAST WITH ONE OF OUR BEST TEQUILAS.

TOUR OF JOSE CUERVO'S® LA ROJEÑA® DISTILLERY.

JUAN BECKMANN GALLARDO. ENJOY FREE TIME TO HAVE LUNCH
AND EXPLORE THE MAGICAL TOWN OF TEQUILA.

MEXICAN SHOW.

\$3,515 MXN
PER PERSON

*Additional experiences and meals outside the activity program are not included in the price. *Wagon assignments for experiences are subject to availability. *This price does not apply on long weekends or holidays. *Rates are subject to change based on occupancy without prior notice. *Minors under 18 years old are not allowed on this experience.









TRAVEL ABOARD THE MOST ELEGANT WAGON OF JOSE CUERVO EXPRESS®, THE DIAMOND WAGON.

VISIT THE **AGAVE FIELDS** WITH A "JIMA" (AGAVE HARVESTING)
DEMONSTRATION.

ENJOY MEXICAN SNACKS AND COCKTAILS PREPARED WITH JOSE CUERVO® ESPECIAL REPOSADO, JOSE CUERVO® TRADICIONAL PLATA, REPOSADO, AÑEJO AND CRISTALINO TEQUILAS, ALONG WITH AN ADDITIONAL BAR FEATURING RESERVA DE LA FAMILIA® PLATINO, REPOSADO AND EXTRA AÑEJO TEQUILA.

A GUIDED THREE-GLASS EDUCATIONAL WITH OUR RESERVA
DE LA FAMILIA® TEQUILA AND A TRADITIONAL TOAST WITH
ONE OF OUR PREMIUM TEQUILAS.

TOUR OF JOSE CUERVO'S® LA ROJEÑA® DISTILLERY AND VISIT TO THE RESERVA DE LA FAMILIA® PRIVATE CELLAR.

FREE ACCESS WITH YOUR WRISTBAND TO THE CENTRO CULTURAL JUAN BECKMANN GALLARDO. ENJOY FREE TIME TO HAVE LUNCH AND EXPLORE THE MAGICAL TOWN OF TEOUILA.

MEXICAN SHOW.

PRICE
\$4,270 MXN
PER PERSON

*Additional experiences and meals outside the activity program are not included in the price. *Wagon assignments for experiences are subject to availability. *This price does not apply on long weekends or holidays. *Rates are subject to change based on occupancy without prior notice. *Minors under 18 years old are not allowed on this experience.









TRAVEL ABORD JOSE CUERVO EXPRESS'® NEW ELITE WAGON.

VISIT THE AGAVE FIELDS WITH A "JIMA" (AGAVE HARVESTING) DEMONSTRATION.

ENJOY MEXICAN SNACKS AND COCKTAILS PREPARED WITH JOSE CUERVO® ESPECIAL REPOSADO, JOSE CUERVO® TRADICIONAL PLATA, REPOSADO, AÑEJO AND CRISTALINO TEOUILAS.

AN ADDITIONAL BAR FEATURING **RESERVA DE LA FAMILIA®** PLATINO, REPOSADO AND EXTRA AÑEJO TEQUILA.

A GUIDED THREE-GLASS SENSORY TASTING WITH OUR RESERVA DE LA FAMILIA® TEQUILA AND A TRADITIONAL TOAST WITH ONE OF OUR PREMIUM TEQUILAS.

TOUR OF JOSE CUERVO'S® LA ROJEÑA® DISTILLERY.

VISIT TO RESERVA DE LA FAMILIA® PRIVATE CELLAR

FREE ACCESS WITH YOUR WRISTBAND TO THE CENTRO CULTURAL JUAN BECKMANN GALLARDO.

ENJOY FREE TIME TO HAVE LUNCH AND EXPLORE THE MAGICAL TOWN OF TEQUILA.

MEXICAN SHOW.

PRICE \$4,620 MXN PER PERSON

*Additional experiences and meals outside the activity program are not included in the price. *Wagon assignments for experiences are subject to availability. *This price does not apply on long weekends or holidays. *Rates are subject to change based on occupancy without prior notice. *Minors under 18 years old are not allowed on this experience.





SUNRISE





SUNRISE ITINERARY DEPARTURE: ESTACIÓN DE TREN TEQUILA CUERVO AV. CIRCUNVALACIÓN AGUSTÍN YAÑEZ, FERROCARRIL, 44440, GUADALAJARA, JAL.

7:30 / 8:30 HRS. CHECK-IN TIME.

09:00 HRS. THE JOSE CUERVO EXPRESS® DEPARTS FROM GUADALAJARA TRAIN STATION

(FERROMEX).

10:00 HRS. EDUCATIONAL TASTING.

11:00 HRS. **ARRIVE** IN TEQUILA.

11:35 HRS. ENTRANCE TO MUNDO CUERVO FACILITIES: VISIT TO THE CENTRO CULTURAL JUAN BECKMANN

GALLARDO AND LA ROJEÑA DISTILLERY.

13:00 HRS. FREE TIME TO HAVE LUNCH AND EXPLORE THE MAGICAL TOWN OF TEQUILA.

16:15 HRS. MEXICAN SHOW

17:10 HRS BOARDING OF BUSES FOR THE JOURNEY TO THE FIELDS FOR THE JIMA DEMOSTRATION.

19:00 HRS. THE BUS DEPARTS FROM TEQUILA TO EDISA.

20:00 HRS. ARRIVE AT CASA CUERVO - EDISA (PERIFÉRICO SUR #8500,

EL MANTE, CP 45601).

DURATION 11 HOURS

DISCOVER OUR

GASTRONOMIC OFFER HERE!



SUNSET





SUNSET ITINERARY DEPARTURE: PLANTA EDISA - EL MANTE 8502, EL MANTE, CP 45080, SAN PEDRO TLAQUEPAQUE, JALISCO.

7:30 / 8:30 HRS. CHECK-IN TIME.

09:00 HRS.

BUS DEPARTS FROM CASA CUERVO - EDISA (PERIFÉRICO SUR #8500, EL MANTE, CP 45601) TO THE JOSE

CUERVO®'S AGAVE FIELDS.

10:00 HRS. ARRIVAL AT THE AGAVE FIELDS FOR THE "JIMA" (AGAVE HARVESTING) DEMOSTRATION.

12:30 HRS. ENTRANCE TO MUNDO CUERVO FACILITIES:

12:40 HRS. VISIT TO THE CENTRO CULTURAL JUAN BECKMANN GALLARDO AND LA ROJEÑA DISTILLERY.

14:10 HRS. FREE TIME TO HAVE LUNCH AND EXPLORE THE MAGICAL TOWN OF TEQUILA.

16:15 HRS. MEXICAN SHOW.

17:20 HRS BOARDING OF BUSES TO THE TRAIN.

18:00 HRS. JOSE CUERVO EXPRESS DEPARTS FOR GUADALAJARA.

EDUCATIONAL TASTING.

20:00 HRS. ARRIVE AT GUADALAJATA TRAIN STATION (FERROMEX).

DURATION 11 HOURS

DISCOVER OUR

GASTRONOMIC OFFER HERE!



Point of Sale at Tequila World Stores in Guadalajara

HOTEL CAMINO REAL - AV. VALLARTA # 5005 +52 (33) 3621 0293



RESERVATIONS

<u>WWW.JOSECUERVOEXPRESS.COM</u> <u>INFORMES@JOSECUERVOEXPRESS.COM</u>

